

JA It's My Business

VOLUNTEER INFORMATION



About JA It's My Business

Teachers organize their classrooms into teams who solve a common problem by creating a product or service. Teachers lead the students through lessons about the entrepreneurial thinking process, where they experience the steps needed to get a business idea off the ground. Students then develop "Shark-Tank"-like pitches to sell their ideas to big-time investors. This is where JA volunteers step-in.



[Click or scan to watch JA in the Classroom](#)

The Volunteer Experience

JA It's My Business Volunteers visit a classroom in groups of 2-3 "Sharks" to listen to student teams' pitches and decide which business idea they'd like to back with their fictitious \$1M investment. Volunteers then serve as JA Career Speakers, presenting their personal education pathway and career story to the class with plenty of opportunities for Q&A.

At a Glance

| LOCATION | TRAINING + PREP | GRADE LEVEL |
|--------------------------|---------------------------------|----------------------|
| At a school | 15-30 min *1-2 wks pre-event | Middle School |
| DURATION | VOLUNTEER EXPERIENCE | NUMBER OF VOLUNTEERS |
| 3-5 hrs | Guide/ Facilitate | 3-20+ people |
| TOTAL TIME: 3 HRS | | |

**Duration varies based on volunteer and school needs*



For More Information or to Sign Up Contact:

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